

Donor's Packet



2017 Oklahoma Reunion

May 17 to May 21, 2017

173d Airborne Brigade Association



173d Airborne Brigade Association



www.skysoldier.net

The 173^d Airborne Brigade Association is pleased to announce that it will be holding its 31st Annual Reunion in Oklahoma City next May, and as residents of Oklahoma it is a privilege and an honor to have our city host this wonderful event.

The 2017 Annual Reunion in Oklahoma City will be held from Wednesday May 17 to Sunday May 21, 2017. The 173rd Airborne Association is a (IRC 501c-19 Veterans organization). It was incorporated in April 2002 in North Carolina and has over 6,000 active members, of which 90% are Veterans who have served in combat.

Our airborne members are men and women who served with the 173rd Airborne Brigade (SEP) or the 173^d Airborne Brigade ("The Brigade"). "The Brigade" is our active duty brigade and is currently based in Vicenza, Italy.

Members of the Association are paratroopers who served combat tours in Vietnam, Iraq and Afghanistan. The Brigade is a recipient of the Presidential Unit Citation in Vietnam and has sixteen Medal of Honor recipients. The Brigade has made the only combat jumps since Korea: first in Vietnam on February 22, 1967 and lastly in Iraq on March 26, 2003.

The purpose of the reunion is:

- (1) To promote Brotherhood of those who have served in harm's way.
- (2) To assemble to preserve and publish the history of the Brigade.
- (3) To perpetuate the memory of "Sky Soldiers" who have died in the service of their Country.

Over 800 Members and their guests are expected to attend the reunion and will be staying at the Sheraton & Renaissance Hotels in downtown Oklahoma City.

Although the Association attempts to pay its own way, we need help to defray some of the reunion expenses (meeting rooms, food, hospitality room, etc.) and I'm asking you to participate in making this reunion a success for the Association and Oklahoma City.

You can support these Veterans by:

1. Making a tax deductible Donation *and/or*
2. Buying an ad in our Reunion Brochure *and/or*
3. Renting a Vendors Table in our Vendors Room *and/or*
4. Offering Merchant Discounts to Reunion Attendees who will be wearing distinctive name tag badge holder. (Photo included in packet.)

If at the end of the 173rd Airborne Brigade Association Reunion there are funds left over, they will be split between the State of Oklahoma 173rd Airborne Brigade Association's Chapter 18 and the National



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173rd Airborne Brigade Association. These funds are then used to help active duty soldiers, their families, and veterans with various needs.

A donation to this worthwhile Veterans event is tax deductible because more than 90% of our Members are combat veterans.

But most of all, thank you for your consideration of this worthwhile cause.

Further details can be obtained from either of the below Members:

Jerry L. Cooper CPA

Webmaster and Assistant Treasurer for 173d Airborne Brigade Association

2017 Oklahoma Reunion Assistant Coordinator, Chapter 18

Delta Company, 4th Battalion, 173rd Airborne Brigade, Vietnam 1968-1969

4004 Sheffield

Muskogee, OK 74403-8557

Mobile 918-348-1060

jerrycooper@suddenlink.net

Robert (Bob) W. Allen

2017 Oklahoma Reunion Team Leader, Chapter 18

Delta Company, 4th Battalion, 173rd Airborne Brigade, Vietnam 1967-1968

1600 Ashling Drive

Oklahoma City, OK 73118

Mobile 405-830-0976

Boballen446@gmail.com

Enclosures:

- **Ad Rates for Reunion Brochure**
- **Sample Donation Confirmation Letter**
- **Photo of Name Tag Badge Holder**
- **"Agony of War" photos of Vietnam**



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2017 Annual Reunion for 173d Airborne Brigade Association
May 17- 21, 2017 Oklahoma City, Oklahoma
Hosted by Oklahoma Chapter 18
Conference HQ: Sheraton Oklahoma City Downtown Hotel

Ad Rates & Specifications for Reunion Brochure

Page Type (Full Color)	Page Size	Ad Size	Ad Rate
Center 2 Pages (<i>only 1 ad</i>)	8.5"H x 11"W	7.5"H x 10"W	\$2,000
Inside Front Cover (<i>only 1 ad</i>)	8.5"H x 5.5"W	7.5"H x 4.5"W	\$1,250
Inside Back Cover (<i>only 1 ad</i>)	8.5"H x 5.5"W	7.5"H x 4.5"W	\$1,000
Full Page	8.5"H x 5.5"W	7.5"H x 4.5"W	\$750
Half Page	4.25"H x 5.5"W	3.5"H x 4.5"W	\$500
Quarter Page	1.75"H x 5.5"W	3.5"H x 4.5"W	\$250

ACCEPTABLE FORMATS:

- Printed Copy
- Adobe PDF:
 - High JPG compression. Down sampled to 300dpi
- Photoshop:
 - Layered and flattened version
 - 100% or greater, no files smaller

SPECIFICATIONS:

- Color, no bleeds
- ½" margin on all sides

Deadline for Payment and Ad Submission is April 10, 2017

Send payment to: Jerry L. Cooper CPA Asst. Reunion Coordinator 4004 Sheffield Muskogee, OK 74403-8557	Email ad content to: jerrylcooper@suddenlink.net	For questions, call: Jerry L. Cooper CPA 918-348-1060
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March 15, 2017

Thank you for your \$ sponsorship donation for the 173d Airborne Brigade Association's 2017 Reunion to be held on Wednesday May 17th 2017 to Sunday May 21, 2017 at the Sheraton and Renaissance Hotels in downtown Oklahoma City. Our Tax ID Number is 58-1543560.

The 173d Airborne Brigade Association has over 6,000 active Members and is an IRC 501c-19 Veterans organization with the following mission statement:

- To establish a permanent organization that will further develop the common bonds existing between all men and women who served with the 173d Airborne Brigade (SEP) or the active duty 173d Airborne Brigade ("The Brigade").
- To assemble and maintain the awards, achievements and like records of the Brigade, and to preserve and publish the history of the Brigade.
- To perpetuate the memory of Sky Soldiers who died in the service of their Country.
- To be of assistance to Sky Soldiers in matters pertaining to Veterans Affairs.
- To render acts of charity and service to the community and the Association in accordance with the By-laws and the Airborne tradition of Patriotism, Service and Sacrifice.

Because over 90% of our Membership are war veterans, all donations are tax deductible to the donors. The generous support of individuals like you makes it possible for our organization to gather and accomplish our mission statement goals shown above.

Thank you again for your support!

Sincerely,

Jerry L. Cooper CPA

Webmaster and Assistant Treasurer for 173d Airborne Brigade Association

2017 Oklahoma Reunion Assistant Coordinator, Chapter 18

Delta Company, 4th Battalion, 173rd Airborne Brigade, Vietnam 1968-1969

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173d AIRBORNE
BRIGADE
ASSOCIATION

Jerry Cooper
2017 Asst. Reunion
Coordinator



"Agony of War"



Hill 875- Battle of Dak To Vietnam November 1967